Colonial Voluntary Benefits℠

The benefits of good hard work.®



Looking to recruit and retain employees?

Benefits make all the difference

Recruiting skilled and experienced workers has always been a challenge. Today's growing demand for tech-savvy employees will only make it more so.

To compete, you'll need a better offer.

This is where a diverse and personalized benefits package – and a focus on total compensation – can really shine.



of employers who offer voluntary benefits do so to aid in recruiting and retaining employees.

Source: Eastbridge, MarketVision: The Employer Viewpoint, 2016.

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Want to better recruit and retain employees?
We can help. Give us a call.

What are voluntary benefits?

Sometimes called “supplemental insurance,” these often employee-paid policies enhance the health and life insurance employers provide.

Paid directly to the employee, they can be used for things other insurance won’t cover, such as lost wages, out-of-pocket expenses and household bills.

TYPES OF POLICIES



ACCIDENT INSURANCE



DISABILITY INCOME INSURANCE



DENTAL INSURANCE



LIFE INSURANCE



SPECIFIED DISEASE INSURANCE FOR CANCER AND CRITICAL ILLNESS



HOSPITAL CONFINEMENT INDEMNITY INSURANCE

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